

WHAT'S NEXT?™ CAREERS

FREE CAREER DISCOVERY GUIDE

*How can you choose a future
from options nobody ever showed you?*



Everyone keeps asking:
“What are you going to do?”

But before you answer,
there is a better question:

**Do you know
what is actually out there?**

- ✓ College.
- ✓ University.
- ✓ Apprenticeship.
- ✓ Work.
- ✓ Public service.
- ✓ Healthcare.
- ✓ Technology.
- ✓ Trades.
- ✓ Transportation.
- ✓ Business.
- ✓ And career paths you may never have heard about.

**DON'T GUESS WHAT COMES NEXT.
FIND OUT.**

WHAT'S NEXT?™
The Real-World Career Guide Series



whatsnextcareerguides.netlify.app



whatsnextcareerguides@gmail.com

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This free guide is for educational and career-planning purposes. Career requirements, wages, licensing rules, training pathways and employment conditions can change. Verify important decisions with the appropriate official government, regulator, educational institution, training provider or employer.

WHAT IF YOU ARE MISSING SOMETHING?

What if the career that fits you is one you haven't discovered yet?

Maybe you know exactly what you want. Maybe you have three ideas. Maybe you have no idea.

Exploring first is how you discover what deserves a closer look.

- What does the work actually involve?
- What education or training do I really need?
- How long will it take - and what could training cost?
- What could I realistically earn?
- Are jobs available where I want to live?
- What are the hours, conditions and trade-offs?
- Where could this career lead in five or ten years?

REALITY

A career decision made without knowing your options is still a decision.

COULD YOU DO IT ON A TUESDAY?

Not graduation day. Not your first paycheck. Not the exciting version online.

AN ORDINARY TUESDAY.

Getting up at that time?

Working those hours?

Indoors - or outside?

People, machines, tools, numbers or technology?

Shift work or changing job sites?

Physical demands?

More training?

That income structure?

THE ORDINARY TUESDAY TEST™

Could you see yourself doing the real work on an ordinary Tuesday ten years from now?

If you don't know what that Tuesday looks like yet, investigate before you choose.

FIND OUT WHAT COMES NEXT

WHAT'S NEXT?™ CAREER GUIDES

Real-world information to help students and families investigate career possibilities.

WHAT YOU DO	What the career actually involves.
GOOD FIT / THINK TWICE	Who may enjoy the work - and who should investigate carefully.
WHAT YOU NEED	Education, training, apprenticeship, licensing or entry requirements.
PAY & OUTLOOK	Labour-market information where reliable data are available.
THE REALITY	Schedules, conditions, physical demands and other trade-offs.
WHERE IT CAN LEAD	Possible advancement and related career directions.
NEXT STEP	Official starting points so you can keep investigating.

☐ NO HYPE. ☐ NO GUARANTEED SALARIES. ☐ NO PERFECT CAREER FOR EVERYONE.

Your job is not to figure out your entire life today.

YOUR JOB IS TO MAKE YOUR NEXT GOOD MOVE.

DON'T GUESS WHAT COMES NEXT. FIND OUT.

EXPLORE WHAT'S NEXT?™ CAREERS

Find the guide for your province, state or location.

THINKING ABOUT MOVING?

What's Next?™ Relocating - check your career first.

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